THE ALL-IN-ONE OPERATIONAL RISK MANAGEMENT PLATFORM

TURN PERSONALITY INSIGHTS INTO PERFORMANCE

DNA Behavior®
what is DNA BEHAVIOR?

The World’s only all-in-one cloud-based behavioral intelligence business platform to know, engage and grow every employee and client using all dimensions of a person’s personality traits.

• Identify up to 5% of employees and advisors who cause significant security and compliance risks…
• 23% of annual spend on security should be for behavioral profiling and monitoring…
• Uncover negative outlier behavior before it is triggered, providing added protection…
and it

DOES THIS BY EMPLOYING:

• A 10-minute, 46-question assessment

• Unparalleled depth and reliability of psychometric validation…

• Unique process for matching employees, clients, goals and solutions on one platform…

• Customized applications for all industries, including financial services…

• Digital solutions for practical and scalable delivery
more importantly,

HOW CAN DNA BEHAVIOR predict OPERATIONAL RISKS triggered by BEHAVIOR?
DNA Behavior’s Operational Risk Management Platform helps companies uncover personality traits, that can cause operational risks, then help re-position, re-align and develop those talents to best fit company goals and culture.
Matching talents, roles & teams is incredibly powerful.
These tailored—and highly desired—security insights help mitigate risk and build corporate culture…
... and yields more accurate forecasts of human risks
…which drives more employee and client happiness and engagement…
DNA behavior is designed to uncover individual personality styles and how they perform.
MANAGE OPERATIONAL & BEHAVIORAL RISK
BUILD A ROBUST HIRING & ORG MAPPING PROCESS
DEEPER AND MORE CONSISTENT EMPLOYEE ENGAGEMENT
API INTEGRATION – IDENTIFY COMPLEX RISKS WITH CONTINUOUS MONITORING
BEHAVIORAL COACHING FOR MITIGATING RISKS AND EMPLOYEE ENGAGEMENT
RESEARCH SHOWS THAT APTITUDE AND PERSONALITY ASSESSMENTS INCREASE ACCURACY OF A SUCCESSFUL HIRE BY UP TO 53%...
DNA BEHAVIOR DELIVERS RELIABLE PERSONALITY INSIGHTS INSTANTLY VIA ANY DIGITAL OR MOBILE PLATFORM
DNA BEHAVIOR CUSTOMERS HAVE ACCESS TO REAL-TIME REPORTS THAT ILLUMINATE THE BEHAVIOR PATTERNS OF EMPLOYEES AND TEAMS. THIS DATA CAN BE CROSS-REFERENCED WITH TEAM AND LEADERSHIP RISK PROFILES AND GOALS TO FIND THE MOST SUITABLE SOLUTION.
The DNA Behavior Operational Risk Management Platform provides behavioral solutions uncovering the personality and communication style of employees, teams and leadership to predict misalignment risks triggered by behavior

and keep employees and teams focused on their goals.

This means DNA Behavior actually helps you increase business performance success.